

6th CONFERENCE OF ESTONIAN FURNITURE MANUFACTURERS 2017

26 October 2017, V Spa Hotel & Conference Centre, Tartu, Estonia

Conference project manager: Herkki Kitsing, +372 518 0068, konverents@furnitureindustry.ee

Conference website and registration: <http://emk.furnitureindustry.ee/>

ADVERTISING PACKAGES:

ADVERTISING PACKAGE 1 (price 5,000 euros) includes:

The package is intended for companies coming into contact with the furniture industry who value the development of the industry, being a member of the association and honest competition, so that awareness could be raised through participating at the furniture conference and would improve the consistency of the Association of Estonian Furniture Manufacturers.

1. Presentation upon marketing the furniture conference (media plan for Kuku radio advertisement: The clip would be aired on 2–8 October and immediately before the event on 23–25 October. In total, 41 repetitions of the clip. 4 repetitions per day. An ideal opportunity for positive advertisement among all the companies of the industry and for making the company visible. Audience ~138,000 people. Presenting the company on the conference website, press invitations and the press release. Large company logo on the conference website, printed material, conference programme and feedback forms. Large company logo on the conference banner and rollup situated in the conference hall and lobby where coffee breaks and lunch take place.
2. If so requested, company logo can also be used on conference Powerpoint templates (large logo only for ADVERTISING PACKAGE 1 and the Association of Estonian Furniture Manufacturers).
3. ADVERTISING PACKAGE 1 company is highlighted and thanked at the evening reception.
4. Opportunity to give out materials introducing the services offered by the company at the conference
5. One month of free advertising space in the advertisement section on the website of the Association of Estonian Furniture Manufacturers (suitable jpg/gif format: 450 x 434 px)
6. 4 VIP tickets – representatives of the company get to participate at the conference and the evening reception for free

ADVERTISING PACKAGE 2 (price 2,500 euros) includes:

The package is intended for members of the association coming into contact with the furniture industry and companies coming into contact with the furniture industry who wish to contribute to the furniture conference taking place.

1. Company logo on the conference printed material (medium-sized logo and smaller than for ADVERTISING PACKAGE 1); on banners conference printed material, programme and feedback form (smaller logo than for ADVERTISING PACKAGE 1) both in conference hall and lobby. The company is presented on the conference website where the conference is advertised.
2. Company logo on the banner, which includes the logos of other companies that have purchased the ADVERTISING PACKAGE 2 (medium-sized) or ADVERTISING PACKAGE 3 (smaller) as well as the logos of the Association of Estonian Furniture Manufacturers
3. ADVERTISING PACKAGE 2 companies are introduced and thanked at the evening reception.
4. 2 VIP tickets – representatives of the company get to participate at the conference and the evening reception for free

ADVERTISING PACKAGE 3 (price 500 euros) includes:

The package is intended foremost for the members of the Association of Estonian Furniture Manufacturers (MTÜ Eesti Mõöblitootjate Liit) who wish to support the furniture conference and thereby the consistency of the Association of Estonian Furniture Manufacturers.

1. Company logo on the advertising package banner and conference website (smaller)
2. Opportunity to give out advertising materials at the conference
3. 1 VIP ticket – representative of the company get to participate at the conference and the evening reception for free

NB! Companies that have purchased ADVERTISING PACKAGES 1, 2 and 3 are presented on different banners.

All companies who have purchased an advertising package are introduced and thanked at the evening reception.